

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
COLORADO	3,294,394	4,301,261	4,573,452	5,009,101
MEDIAN AGE (YRS)		34.3	35.3	36.9
FORT COLLINS, CO	186,136	251,494	269,667	298,783
MEDIAN AGE (YRS)		33.4	34.4	36.2
HISPANICS (ANY RACE)		20,811	22,873	26,325
STATE'S PERCENTAGE		8.27%	8.48%	8.81%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	229,976	246,047	271,407
MSA'S PERCENTAGE	91.44	97.83	107.92
MEDIAN AGE (YRS)	34.5	35.6	37.7
BLACK/AFRICAN-AMERICAN	1,650	1,813	2,078
MSA'S PERCENTAGE	0.66	0.72	0.83
MEDIAN AGE (YRS)	24.4	24.8	25.1
AMERICAN INDIAN/NATIVE	1,668	1,882	2,188
MSA'S PERCENTAGE	0.66	0.75	0.87
MEDIAN AGE (YRS)	29.2	28.4	28.5
ASIAN	3,917	4,306	4,972
MSA'S PERCENTAGE	1.56	1.71	1.98
MEDIAN AGE (YRS)	29.4	30.2	31.4
HAWAII/PACIFIC ISLANDER	193	192	212
MSA'S PERCENTAGE	0.08	0.08	0.08
MEDIAN AGE (YRS)	26.5	26.4	25.8
OTHER	8,575	9,461	10,953
MSA'S PERCENTAGE	3.41	3.76	4.36
MEDIAN AGE (YRS)	24.2	25.0	26.3

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	83,087	91,630
SUBURBAN	155,509	171,700
RURAL	31,071	35,453

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$56,674	-----	
PER CAPITA	\$27,764	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$4,716,464,000	\$6,589,837,000	39.72%
FOOD AT HOME TOTAL	\$529,048,800	\$655,773,900	23.95%
FOOD AWAY FROM HOME TOTAL	\$482,489,600	\$660,431,800	36.88%
FOOD AS % OF TOTAL EXPENDITURES	21.45%	19.97%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$90,878,600	\$113,876,800	25.31%
FISH & SEAFOOD PRODUCTS	\$9,629,000	\$12,109,800	25.76%
FRUITS & VEGETABLES	\$59,139,600	\$72,675,300	22.89%
DAIRY PRODUCTS	\$60,662,500	\$74,786,000	23.28%
BAKERY PRODUCTS	\$56,476,400	\$68,191,600	20.74%
CEREALS & PRODUCTS	\$29,143,300	\$36,634,900	25.71%
PREPARED FOODS	\$92,856,100	\$115,486,400	24.37%
JUICES	\$14,472,700	\$17,712,300	22.38%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$31,749,400	\$47,520,100	49.67%
FAST FOOD	\$13,696,000	\$19,577,100	42.94%
FULL SERVICE	\$18,053,400	\$27,943,000	54.78%
LUNCH	\$117,729,100	\$159,197,500	35.22%
FAST FOOD	\$71,141,200	\$92,756,100	30.38%
FULL SERVICE	\$46,587,800	\$66,441,500	42.62%
DINNER	\$173,262,200	\$242,057,300	39.71%
FAST FOOD	\$68,628,700	\$89,747,400	30.77%
FULL SERVICE	\$104,633,500	\$152,309,900	45.57%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$867	\$972	12.11%
POULTRY	\$257	\$290	12.84%
EGGS	\$49	\$52	6.12%
FISH & SEAFOOD			
FRESH	\$44	\$50	13.64%
FROZEN	\$29	\$34	17.24%
CANNED	\$18	\$19	5.56%
FRUITS / VEGETABLES			
FRESH	\$394	\$436	10.66%
CANNED	\$87	\$99	13.79%
FROZEN	\$60	\$62	3.33%
OTHER	\$24	\$23	-4.17%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$175	\$188	7.43%
CHEESE	\$158	\$167	5.70%
ICE CREAM	\$93	\$103	10.75%
BUTTER / MARGARINE	\$45	\$55	22.22%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$418	\$453	8.37%
COOKIES	\$75	\$80	6.67%
CRACKERS	\$46	\$49	6.52%
CEREALS & PRODUCTS			
CEREALS	\$163	\$176	7.98%
PASTA PRODUCTS	\$51	\$60	17.65%
FLOUR & MIXES	\$43	\$52	20.93%
RICE	\$21	\$25	19.05%
PREPARED FOODS			
SNACKS/CHIPS	\$141	\$164	16.31%
JUICES	\$138	\$151	9.42%
FROZEN/PREP. OTHER	\$114	\$133	16.67%
SOUPS	\$67	\$79	17.91%
SAUCES & GRAVIES	\$74	\$74	0.00%
BABY FOOD	\$45	\$50	11.11%
FROZEN MEALS	\$45	\$51	13.33%
NUTS	\$34	\$37	8.82%
SALADS	\$29	\$35	20.69%

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